



**How to promote your  
business on Google  
Maps**

Oinsa atu promote ita  
nia negósio iha  
Google Maps

by Jonty Crane [www.exploringtimor.com](http://www.exploringtimor.com)

# Who uses Google Maps?

- Google Maps is the most popular map app in the world
- Over 1 billion people use Google Maps every month
- Most tourists will use Google Maps for directions and to find places of interest

# Se mak uza Google Maps?

- Google Maps mak aplikasaun mapa ne'ebe populár liu iha mundu
- Kada fulan, ema biliaun 1 liu maka utiliza Google Maps.
- Turista barak uza Google Maps atu buka dalan no hodi buka fatin ne'ebe sira interese

# Why should your business be on Google Maps?

- So tourists can find your business
- So you can share information about your business, e.g. opening hours, phone number, photos
- So tourists can review your business

# Tanbasa mak ita nia negósio tenke iha Google Maps?

- Para turista sira bele hetan ita nia negósio
- Para ita bele fahe informasaun kona ba ita nia negósio, hanesan oras serbisu, número telefone, no foto sira
- Para turista bele halo avaliasaun kona ba ita nia negósio



**Google Maps is free!**

Visit [www.google.com/maps](http://www.google.com/maps) or  
download the Google Maps app

**Google Maps mak  
gratis!**

Visita [www.google.com/maps](http://www.google.com/maps) ka  
deskarga aplikasaun Google Maps

## **If your business is already on Google Maps...**

- Check that the information is correct – phone number, opening hours, location
- If any information is missing or incorrect select ‘Suggest an edit’ and make the changes

## **Se ita nia negósio tiha ona iha Google Maps...**

- Konfirma katak informasaun ne'ebé iha ita nia pájina ne'e koretu hanesan número telefone, oras loke no enderessu.
- Se iha informasaun ruma ne'ebé la kompletu ka sala, hili ‘Suggest an edit’ no halo mudansa

## If your business is not on Google Maps...

- Find your business location on Google Maps, press and hold on the screen to get a 'Dropped pin'
- Select 'Add a missing place' and add your details

## Se ita nia negósio la iha Google Maps...

- Buka ita nia negósio nia enderessu iha Google Maps, hanehan kleur iha *screen* hodi hetan opsaun 'Dropped pin'
- Hili 'Add a missing place' no aumenta detalhu sira